31 JULY – 11 AUGUST 2020
Hobart · Tasmania · Australia

SPONSORSHIP PROSPECTUS

Icebergs near Davis station (Photo: Nick Helmore)
COMNAP is the international association bringing together National Antarctic Program Members. National Antarctic Programs are those organisations that have responsibility for delivering and supporting scientific research in the Antarctic Treaty Area on behalf of their respective governments and in the spirit of the Antarctic Treaty. COMNAP’s purpose is to “develop and promote best practice in managing the support of scientific research in Antarctica”. It is the premier forum for developing operational practices that improves the effectiveness of activities in Antarctica in an environmentally responsible manner. It facilitates and promotes international partnerships and provides opportunities and systems for information exchange and the development of objective, practical and technical advice for the Antarctic Treaty System. Formed in 1988, today COMNAP consists of 30 National Antarctic Program Members and in 2020 we expect the Hobart meeting of COMNAP to attract more than 130 delegates and observers.

SCAR is an inter-disciplinary committee of the International Science Council (ISC), and was created in 1958. SCAR is charged with initiating, developing and coordinating high quality international scientific research in the Antarctic region (including the Southern Ocean), and on the role of the Antarctic region in the Earth system. SCAR provides objective and independent scientific advice to the Antarctic Treaty Consultative Meetings and other organisations such as the United Nations Framework Convention on Climate Change and the Intergovernmental Panel on Climate Change on issues of science and conservation affecting the management of Antarctica and the Southern Ocean and on the role of the Antarctic region in the Earth system.
INVITATION

The SCAR COMNAP 2020 Local Organising Committee is committed to delivering an outstanding event for the Antarctic science and operations communities. In particular the organisers are promoting the principles of:

• Diversity
• Inclusion
• Accessibility
• Sustainable resource management
• Waste minimisation, and
• Engagement with the early career Antarctic science research community.

SCAR COMNAP 2020 offers a range of sponsorship, exhibition and event support opportunities. As two separate but concurrent events, you may elect to support one or both events. Alternatively we are happy to discuss a tailor-made package to meet your needs and ensure you receive the best possible value for your investment.

CONFERENCE STRUCTURE

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>31 July – 2 August 2020</td>
<td>SCAR Business Meetings</td>
</tr>
<tr>
<td>2 August 2020</td>
<td>COMNAP Symposium</td>
</tr>
<tr>
<td>3 – 7 August 2020</td>
<td>SCAR Open Science Conference</td>
</tr>
<tr>
<td>3 – 6 August 2020</td>
<td>COMNAP XXXII Annual General Meeting</td>
</tr>
<tr>
<td>5 August 2020</td>
<td>SCAR Scientific Standing Groups, plenary meetings</td>
</tr>
<tr>
<td>8 – 9 August 2020</td>
<td>SCAR Business Meetings</td>
</tr>
<tr>
<td>10 – 11 August 2020</td>
<td>SCAR XXXVI Delegates Meeting</td>
</tr>
</tbody>
</table>

Hobart waterfront (Photo: Tourism Tasmania & Sean Fennessy)
Sponsorship packages are linked to key events or opportunities within the conference program. All prices shown are in Australian Dollars and are inclusive of GST.
SCAR PLATINUM SPONSOR
$50,000

PROMOTION
• Exclusive sponsorship of the SCAR COMNAP 2020 Icebreaker
• An opportunity to welcome guests to the Icebreaker (3 minutes)
• Sponsor’s own signage prominently displayed at the Icebreaker
• A three-minute speaking opportunity in the main plenary session (please avoid sales pitches)
• Ongoing verbal recognition as the Platinum Sponsor
• Opportunity to provide a 60 second commercial shown at the commencement of each day
• Sponsor’s own signage prominently displayed in the main conference venue (maximum two pull up banners to be displayed)
• Logo recognition in all conference promotional material, including Conference Program and venue signage
• Company logo and profile in the Conference Handbook, App and Website (including link)
• Advertisement or brochure in the Conference App/Electronic Handbook (artwork to be supplied by sponsor)

REGISTRATION & EXHIBITION
• Four registrations including daily catering, Icebreaker and Conference Dinner
• Optional additional VIP guest Icebreaker tickets
• One 6 metre x 3 metre exhibition booth at the SCAR COMNAP 2020 exhibition (3-7 August)

Please note, the Icebreaker (Welcome Reception) will be attended by both SCAR Open Science Conference attendees and COMNAP delegates
SCAR DIAMOND SPONSOR
$25,000

PROMOTION

- Exclusive sponsorship of the SCAR 2020 Conference Dinner
- Logo featured on menus, dinner tickets and any other related dinner collateral
- Opportunity to provide a small branded gift for each guest at the Dinner (gift to be provided by sponsor)
- Sponsors own signage prominently displayed in the main conference venue (maximum two pull up banners to be displayed)
- Logo recognition in all conference promotional material, including Conference Program and venue signage
- Company logo and profile in the Conference Handbook, App and Website (including link)
- Advertisement or brochure in the Conference App/Electronic Handbook (artwork to be supplied by sponsor)

REGISTRATION & EXHIBITION

- Three registrations (SCAR Open Science Conference) including daily catering, Icebreaker and Conference Dinner
- Optional additional VIP guest Dinner tickets
- One 3 metre x 2 metre exhibition booth at the SCAR COMNAP 2020 exhibition (3-7 August)

SOLD
SCAR GOLD SPONSOR

$15,000

PROMOTION

• Logo recognition in all conference promotional material, including Conference Program and venue signage
• Opportunity to display one pull-up banner at the venue
• Company logo and profile in the Conference Handbook, App and Website (including link)
• Advertisement or brochure in the Conference App/Electronic Handbook (artwork to be supplied by sponsor)

REGISTRATION & EXHIBITION

• 2 registrations including daily catering and Icebreaker
• One 3 metre x 2 metre exhibition booth at the SCAR COMNAP 2020 exhibition (3-7 August)

Please select one of the following:

DELEGATE SATCHEL

• Exclusive sponsorship of the Delegate Satchel
  • Your company logo placed on the Delegate Satchels (reusable shopping bag style) alongside the conference logo
  • The conference satchel is one of the most effective packages for ongoing brand recognition with our delegates

WI-FI

• Exclusive sponsorship of the Wi-Fi (Internet) service throughout the conference
  • Excellent exposure for your business as delegates log on using your name as a password
  • The landing page to include your company logo and contact details
  • Logo recognition on instruction posters located throughout the conference venue

BARISTA

This popular package allows you to brand the Barista Cart area, including:

• Corporate branded aprons and caps
• Literature on the coffee tables (supplied by sponsor)
• Furniture for the barista area is included in the package
SCAR SILVER SPONSOR
$12,500

PROMOTION
• Logo recognition in all conference promotional material, including Conference Program and venue signage
• Opportunity to display one pull-up banner at the venue
• Company logo and profile in the Conference Handbook, App and Website (including link)
• Advertisement or brochure in the Conference App/Electronic Handbook (artwork to be supplied by sponsor)

REGISTRATION & EXHIBITION
• 2 registrations including daily catering and Icebreaker
• One 3 metre x 2 metre exhibition booth at the SCAR COMNAP 2020 exhibition (3-7 August)

Please select one of the following:

CONFERENCE APP
• Exclusive sponsorship of the Conference App
• Banner and landing page advertisement to be included (artwork supplied by sponsor)
• Logo recognition on instruction posters located throughout the conference venue

NETWORKING LOUNGE
• Exclusive sponsorship of the Networking Lounge
• Sponsor's own signage prominently displayed at the lounge (one pull up banner)
• Opportunity to provide material for distribution on the lounge furniture
• Signage acknowledging your sponsorship of the Networking Lounge

REFRESHMENT BREAK
• Exclusive sponsorship of Refreshment Breaks
• Company literature may be displayed on the catering stations during refreshment breaks
• Signage acknowledging you as the Refreshment Break Sponsor on the catering stations

Aurora Australis (Photo: Wendy Pyper)
SCAR BRONZE SPONSOR
$8,000

PROMOTION
• Logo recognition in all conference promotional material, including Conference Program and venue signage
• Opportunity to display one pull-up banner at the venue
• Company logo and profile in the Conference Handbook, App and Website (including link)
• Advertisement or brochure in the Conference App/Electronic Handbook (artwork to be supplied by sponsor)

REGISTRATION & EXHIBITION
• 2 registrations including daily catering and Icebreaker
• One 3 metre x 2 metre exhibition booth at the SCAR COMNAP 2020 exhibition (3-7 August)

Please select one of the following:

KEYNOTE SPEAKER SESSION
• Exclusive sponsorship of one Keynote Presentation at the conference
• Sponsors logo displayed at the commencement and conclusion of the Keynote Speaker address

POSTER SESSION
• Exclusive sponsorship of an official Poster Session at the conference
• Signage acknowledging your sponsorship of the Poster Session
• Opportunity to supply advertising posters that can be added to the Poster Session display
SCAR CONFERENCE SUPPORTER
$3,000

PROMOTION

- Logo recognition in all conference promotional material including Conference Handbook, Website (including link), App and signage
- Company logo and profile in the Conference Handbook, App and Website
- Advertisement or brochure in the Conference App/Electronic Handbook

SCAR EXHIBITION
3-7 August, Hotel Grand Chancellor

Taking an exhibition booth is a great way to position your organisation, connect with conference delegates and promote your services.

The floor plan for the exhibition will be forwarded as soon as it is finalised. Please note the floor plan is subject to change at the discretion of the venue or the conference organisers.

Please note, SCAR and COMNAP exhibitors will be located in the same exhibition space at the Hotel Grand Chancellor.

Exhibition booth (3m x 2m)

- Early bird Valid until 29 November 2019 $3,600
- Standard From 30 November 2019 $4,000

Premium space (6m x 3m)

- Standard only $7,000

FEATURES AND BENEFITS

- White melamine back and side walls
- Organisation name on fascia board (30 characters)
- 2 x 120w spot lights
- 1 x 4mp/100w power outlet
- Company logo and profile in the Conference App and website (including link)
- Logo recognition in all conference promotional material, including conference program and venue signage
- 2 registrations (3m x 2m) and 3 registrations (6m x 3m) which include daily catering and Icebreaker
- A dressed table and two chairs will be provided in the package. If you require further furniture, this can be ordered through https://expotas.com.au/

SCAR ADVERTISING

Electronic Advertisement or Brochure in the Conference App
$500

We welcome the opportunity to discuss any of the packages included in this prospectus to ensure that you receive the best possible value for your investment. Please contact Kim Murray, Sponsorship and Exhibition Manager, if you are interested in playing a major role in the conference.

All sponsorship opportunities for SCAR COMNAP 2020 are administered in accordance with the principles of the relevant SCAR, COMNAP and Australian Antarctic Division policies and guidelines for partnerships, gifts and fundraising.

Booking your sponsorship or exhibition

Please use our online booking portal to reserve your sponsorship package or exhibition booth.

CONTACT

Kim Murray
Sponsorship & Exhibition
Leishman Associates
P: +61 3 6234 7844
E: kim@laevents.com.au
Sponsorship packages are linked to key events or opportunities within the COMNAP program. All prices shown are in Australian Dollars and are inclusive of GST.
COMNAP MAJOR SPONSOR
$20,000

PROMOTION
- Exclusive sponsorship of the COMNAP Dinner
- Opportunity to provide a small branded gift for each guest at the dinner (to be provided by sponsor)
- Sponsor’s own signage prominently displayed in the main COMNAP venue (maximum two pull up banners to be displayed)
- Logo recognition in all promotional material, including Program, App and Website (including link)

REGISTRATION & EXHIBITION
- 2 exhibitor registrations which include daily catering, Icebreaker, Dinner and COMNAP Symposium
- Optional additional VIP guest Dinner tickets
- One 3 metre x 2 metre exhibition booth at the SCAR COMNAP 2020 exhibition (3-7 August)
COMNAP MEETING SPONSOR
$8,000

PROMOTION
• Logo recognition in all promotional material, including Program, App and Website (including link)
• 1 x electronic brochure for the App

REGISTRATION & EXHIBITION
• 2 exhibitor registrations which include daily catering, Icebreaker, Dinner and COMNAP Symposium
• One 3 metre x 2 metre exhibition booth at the SCAR COMNAP 2020 exhibition (3-7 August)

Please select one of the following:

TECHNICAL SUPPORT, INCLUDING WIFI
• Exclusive sponsorship of the Technical Support and Wi-Fi (Internet) service at the COMNAP meeting venue
• Provides excellent exposure for your business as delegates log on to the free Wi-Fi using your company name as the password
• The landing page will include your company logo and contact details
• Logo recognition on Wi-Fi instruction posters located at the meeting venue

REFRESHMENT BREAKS
• Exclusive sponsorship of all COMNAP meeting Refreshment Breaks
• Company literature may be displayed on the catering stations each day
• Signage on the catering stations acknowledging you as the Refreshment Break Sponsor

SOLD

SOLD

A tabular iceberg (Photo: Jenny Feast)
COMNAP EXHIBITION

3-7 August, Hotel Grand Chancellor

Taking an exhibition booth is a great way to position your organisation, connect with conference delegates and promote your services.

The floor plan for the exhibition will be forwarded as soon as it is finalised. Please note the floor plan is subject to change at the discretion of the venue or the conference organisers.

Please note, SCAR and COMNAP exhibitors will be located in the same exhibition space at the Hotel Grand Chancellor.

Exhibition booth (3m x 2m)

<table>
<thead>
<tr>
<th></th>
<th>Valid until 29 November 2019</th>
<th>$3,600</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early bird</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Standard</td>
<td>From 30 November 2019</td>
<td>$4,000</td>
</tr>
</tbody>
</table>

Premium space (6m x 3m)

<table>
<thead>
<tr>
<th></th>
<th>$7,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard only</td>
<td></td>
</tr>
</tbody>
</table>

FEATURES AND BENEFITS

- White melamine back and side walls
- Organisation name on fascia board (30 characters)
- 2 x 120w spot lights
- 1 x 4mp/100w power outlet
- Company logo and profile in the Conference App and website (including link)
- Logo recognition in all conference promotional material, including conference program and venue signage
- 2 registrations (3m x 2m) and 3 registrations (6m x 3m) which include daily catering, Icebreaker and COMNAP Symposium
- A dressed table and two chairs will be provided in the package. If you require further furniture, this can be ordered through https://expotas.com.au/

COMNAP EXHIBITION

3-7 August, Hotel Grand Chancellor

Taking an exhibition booth is a great way to position your organisation, connect with conference delegates and promote your services.

The floor plan for the exhibition will be forwarded as soon as it is finalised. Please note the floor plan is subject to change at the discretion of the venue or the conference organisers.

Please note, SCAR and COMNAP exhibitors will be located in the same exhibition space at the Hotel Grand Chancellor.

Exhibition booth (3m x 2m)

<table>
<thead>
<tr>
<th></th>
<th>Valid until 29 November 2019</th>
<th>$3,600</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early bird</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Standard</td>
<td>From 30 November 2019</td>
<td>$4,000</td>
</tr>
</tbody>
</table>

Premium space (6m x 3m)

<table>
<thead>
<tr>
<th></th>
<th>$7,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard only</td>
<td></td>
</tr>
</tbody>
</table>

FEATURES AND BENEFITS

- White melamine back and side walls
- Organisation name on fascia board (30 characters)
- 2 x 120w spot lights
- 1 x 4mp/100w power outlet
- Company logo and profile in the Conference App and website (including link)
- Logo recognition in all conference promotional material, including conference program and venue signage
- 2 registrations (3m x 2m) and 3 registrations (6m x 3m) which include daily catering, Icebreaker and COMNAP Symposium
- A dressed table and two chairs will be provided in the package. If you require further furniture, this can be ordered through https://expotas.com.au/
The following terms and conditions apply to your application to sponsor and/or exhibit:

Definitions

Event means the event referred to in the online Booking Application Form. Exhibition/Sponsorship means the exhibition and/or sponsorship as detailed in the online Booking Application Form. GST means GST within the meaning of the GST Act. GST Act means A New Tax System (Goods and Services Tax) Act 1999 (Cth) (as amended).

Us/We means Leishman Associates Pty Ltd (ACN 103 078 897) as Conference Managers representing the Conference Committee and the Host Organisation. You means the entity submitting the Booking Application Form to sponsor and/or exhibit.

Application

You will submit the online Booking Application Form for the Exhibition/Sponsorship.

Bookings

The Exhibition/Sponsorship will be confirmed upon completion of the Online Booking Form. 50% of the sponsorship or exhibition amount is payable within 14 days. The deposit is non-refundable and will be deducted from the booking fee. Your company logo and profile will only feature on the conference website once this deposit has been paid.

Payment

Upon payment of the deposit, You will receive a tax invoice for the balance of the Exhibition/Sponsorship fee. Payment of the balance of the fee is due and payable 30 days prior to the commencement of the Event. All online Booking Application Forms received within 30 days of the commencement of the Event must include full payment of the booking fee. Only once payment has been made in full will your logos and profiles be placed on Event collateral. Due to printing deadlines, You will not be guaranteed inclusion on Event collateral if payment of the booking fee is not received 30 days prior to the Event.

All international payments must include provision for bank fees and exchange rates in the payment amount. Any outstanding balance will be required to be paid by You prior to the commencement of the Event.

Cancellation

In the event that You cancel your Exhibition/Sponsorship, your deposit will not be refunded. In the event that You cancel your Exhibition/Sponsorship more than 90 days before the Event, You will receive a 25% refund of the Exhibition/Sponsorship fee. In the event that You cancel within 90 days of the Event, You will not receive any refund. Any monies outstanding at cancellation will need to be paid in full.

Changes

Once your Exhibition/Sponsorship has been confirmed and accepted, a reduction in Sponsorship/Exhibition space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of your Exhibition/Sponsorship at Our discretion. Any space not claimed one hour before the Event commences and will be reassigned and no refund will be payable to You.

We reserve the right to rearrange the floor plan and/or relocate any Exhibition/Sponsorship without notice to You. We reserve the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.

Stands

If You intend to utilise a custom built exhibit stand, We must be advised of the full details and dimensions a minimum of six weeks prior to the commencement of the Event. All display construction requires our approval.

Assignment/Shared Packages

You are not permitted to assign, sublet or apportion the whole or any part of Your sponsorship package or booked space except upon our prior written consent. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage and registration benefits.

Insurance

Public Liability insurance to a minimum amount nominated in the event sponsorship prospectus must be taken out by You. A copy of the certificate of Insurance currency must be provided to Us a minimum of four weeks prior to the commencement of the Event.

Exclusion

All information supplied to You in relation to the Event is accurate to the best of our knowledge and belief and does not constitute a warranty and any inaccuracies or mistakes will not entitle You to cancel your booking without penalty. All estimates of attendee/delegate numbers attending the Event are estimates only, and You agree that We are not responsible for any discrepancy in these estimated attendee/delegate numbers.

Marketing

We will use your information to send you updates and other news about this Event. We will only pass on your information to reputable third party official contractors of the Event for the purpose of assisting you with your participation.

GST

All amounts paid or payable under these terms and conditions are inclusive of any GST which may be applicable to any supplies made by either party under this Agreement. To the extent GST is applicable to any amount paid or payable in respect of a taxable supply made under or in connection with this Agreement, subject to that party receiving a valid tax invoice for GST purposes from the other party in respect of the supply before the time of payment.